

Bitrue Exchange

A Global Leading Digital Asset Trading Platform

Security · Speed · Simplicity

Who Is Bitrue

Bitrue is a trading platform for blockchain digital assets developed by top blockchain technology experts

Bitrue At A Glance

Bitrue is a trading platform for blockchain digital assets developed by top blockchain technology experts, providing global customers with trading services including digital assets such as, Bitcoin, Ethereum, Litecoin and derivatives.

A top-class team created this trading platform with superb security, performance and usability

A top-class team

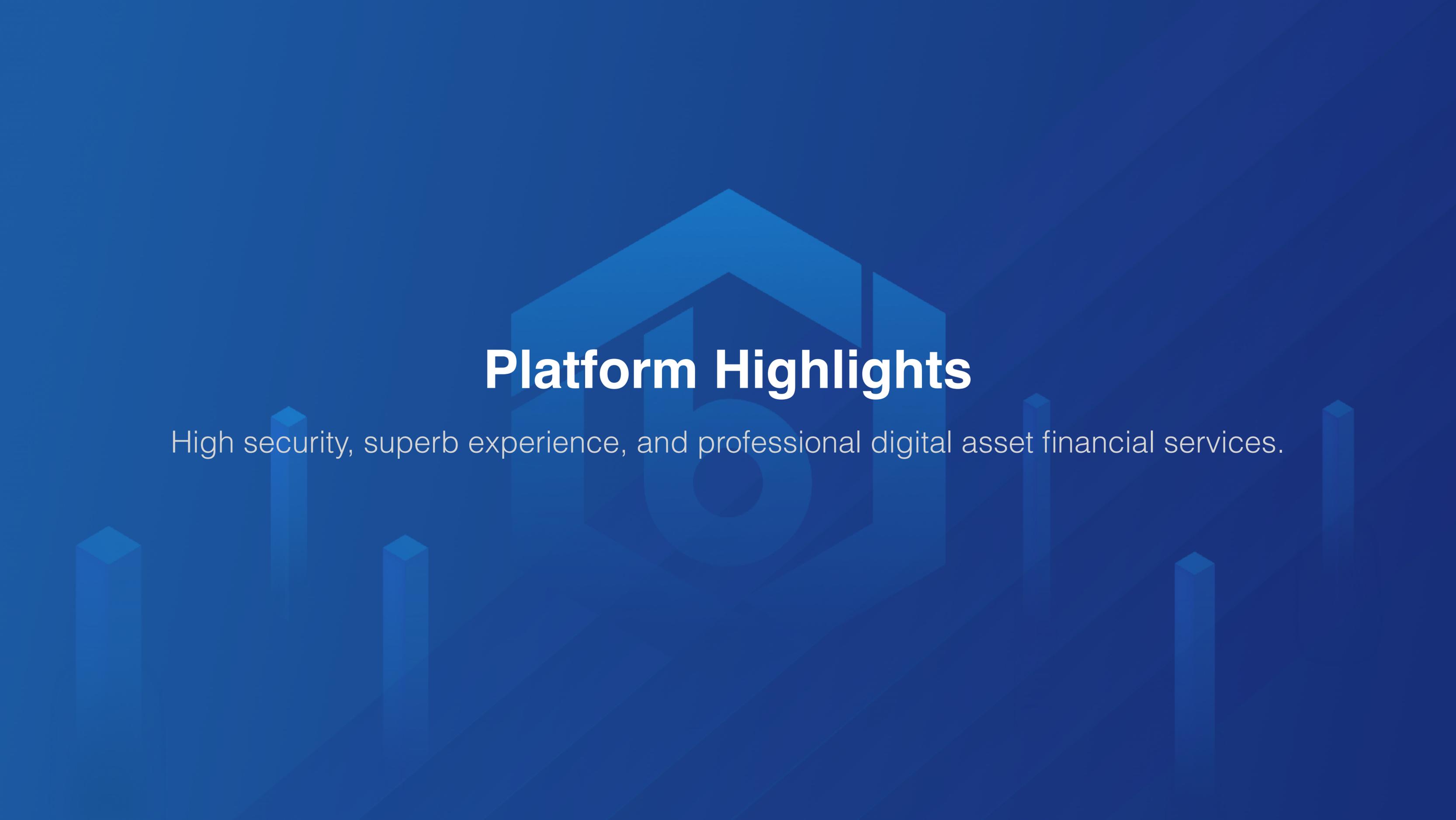
Our team members have experience in senior financial roles at Capital One, Ph.D.s in network security, and years of experience in the Internet industry. Altogether it forms a team that can deliver the top trading platform and operations team in the industry.

Superb security, stability and performance

Advanced multi-level cluster system architecture & hot and cold wallet isolation technology ensure system security; memory-level technology and easy to deploy, highly flexible cluster architecture ensures smooth order processing without delay

Globalized local operations

The global operations team has local operations support in the Americas, Europe, Asia Pacific and other regions.



Platform Highlights

High security, superb experience, and professional digital asset financial services.

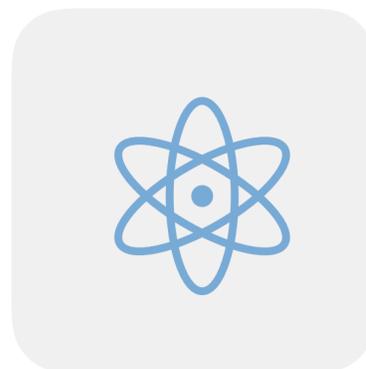
Comprehensive Security

It supports dual authentication, multi-signature, behavioral control, & hot and cold wallet technology; Furthermore, user assets are secured using technology provided by numerous internationally renowned security vendors



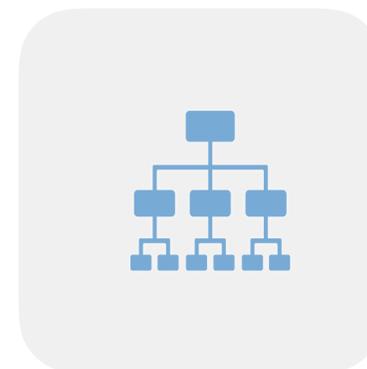
Identity Gateway

Supports dual authentication, multiple signatures, and secure accounts



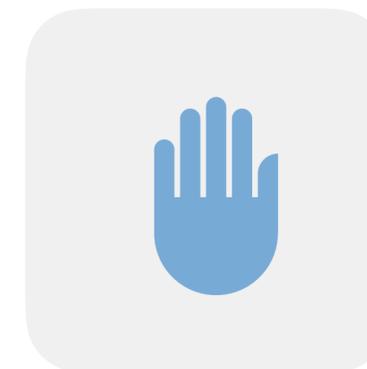
Behavioral Risk Control

Abnormal trading behavior monitoring, effectively resisting 51% of conventional attacks



Hot / Cold Wallet

Self-developed cold wallet, strong guarantee of user asset security



Real-time Protection

International well-known security vendor technology approval, real-time vulnerability scanning

Multiple Guaranteed Identity Gateway



1 Human machine authentication

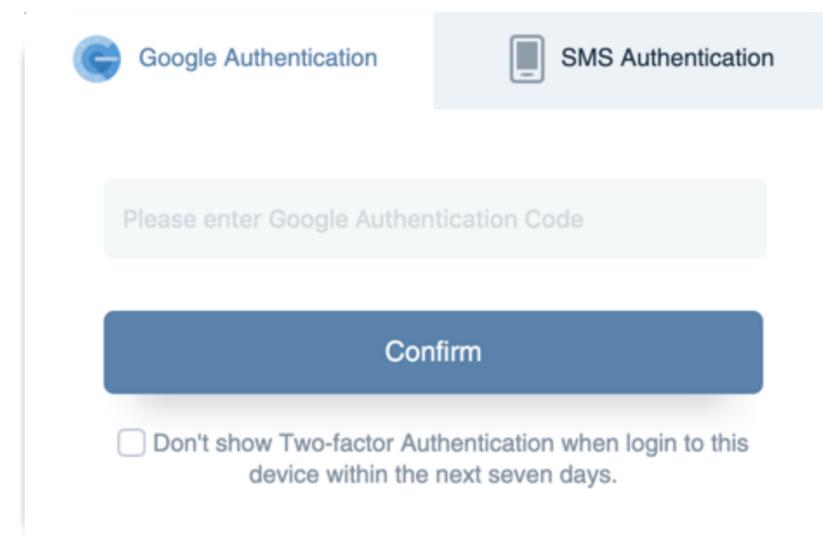
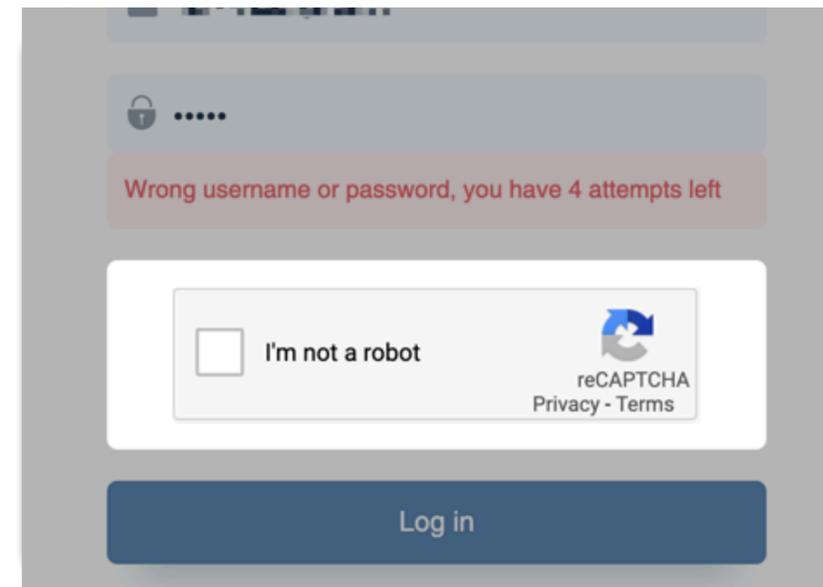
Prevents frequent, malicious access by robots and effectively blocks malicious users who are constantly trying to crack your password

2 Google Dynamic Verification or SMS Verification

By binding a Google Dynamic Authenticator to your mobile number, you can effectively reduce the risk of a malicious attack on your account.

3 Abnormal device & abnormal log in verification

Security audits for rarely used devices and login IPs to improve account security.





Behavioral control system

A security solution created by Bitrue and AnChainAI from Silicon Valley
By comparing the behavior of normal users with AI, it can immediately alert and prevent high-risk behaviors, thereby protecting the platform and users' assets.

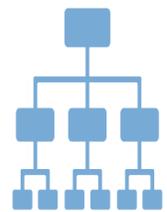


On January 9, 2019, Bitrue successfully defended against ETC's 51% power attack.

*51% power attack: the computing power of a holder exceeds more than half of the entire network, giving the attacked control of currency amount, transfer, etc.



Self-developed Hot And Cold Wallets



Hot/Cold Wallet Strategy

Security technology experts strive to create an asset security program, while rationally configuring wallet assets to provide users with truly effective security

1

Self-developed cold wallet

Independent development completely avoids security incidents caused by outsourced code leaks

2

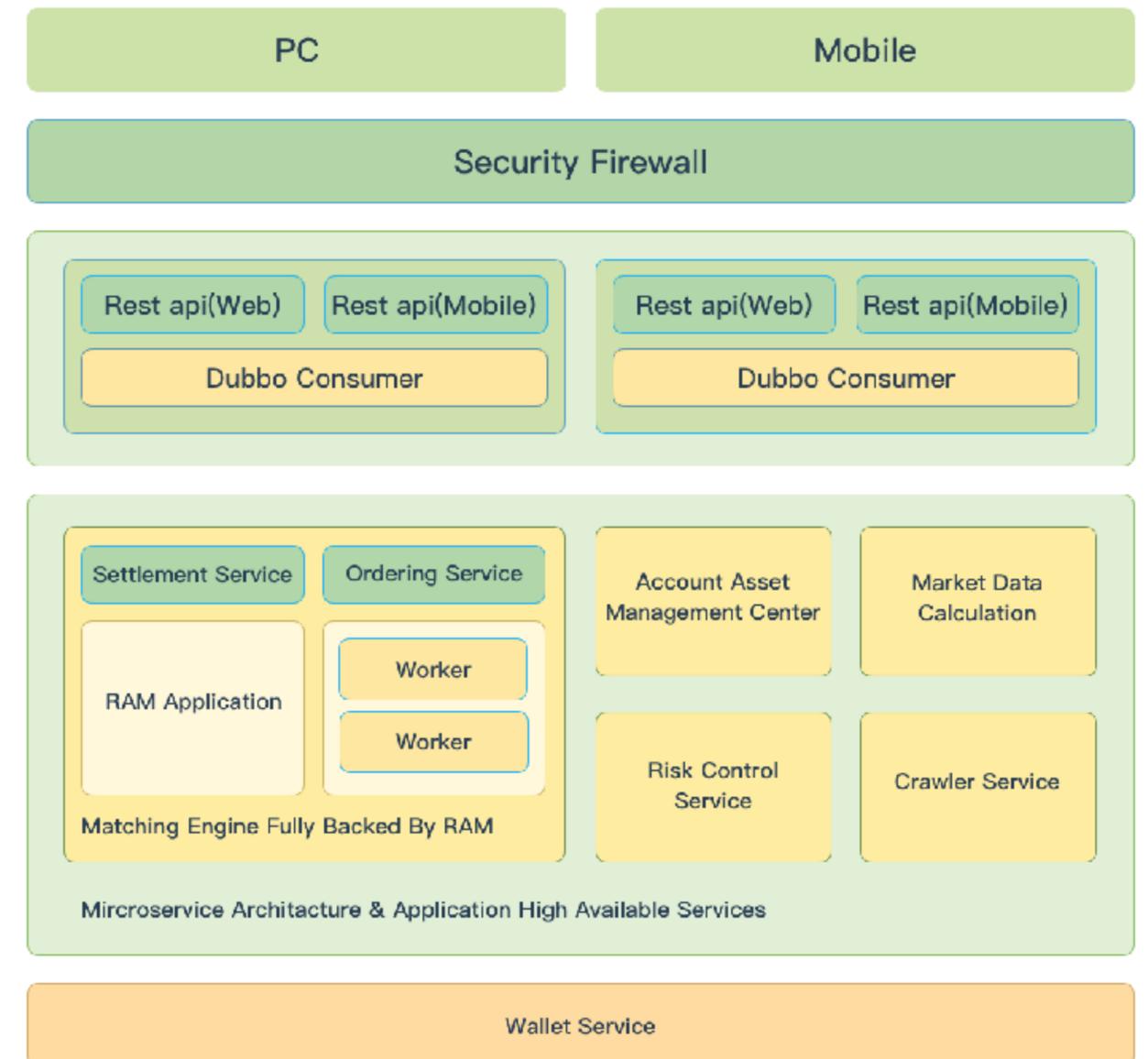
Proactive asset allocation

Autonomous assessment of asset magnitude and risk profile, proactively allocates the proportion of assets in the hot and cold wallet

3

Multiple security architecture protection

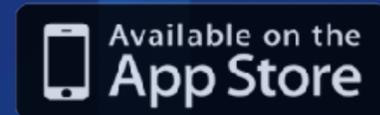
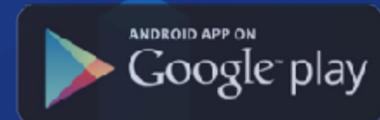
Built a multi-protection system combining software and hardware. Wallet assets are always at the core of security (as shown on the right)



- Hot and cold wallet under Multi-architecture protection

Smooth User Experience

A team that has built the world's most popular apps fully understands the usage habits of different regions and races around the world, and provides a truly mobile and desktop experience for users around the world.



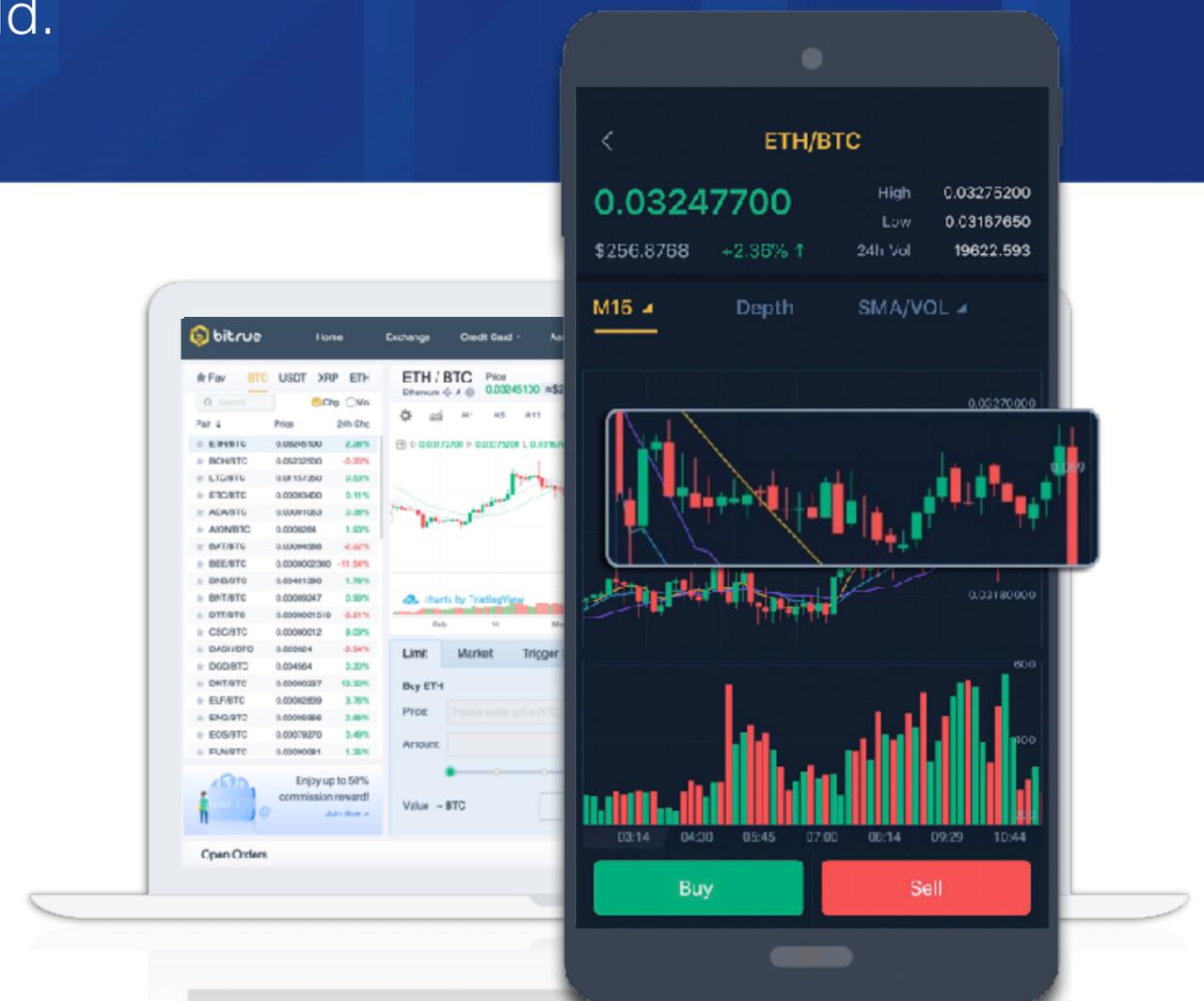
- Snapshot of the mobile experiences

Personally designed mobile experience

Simple and fast online trading

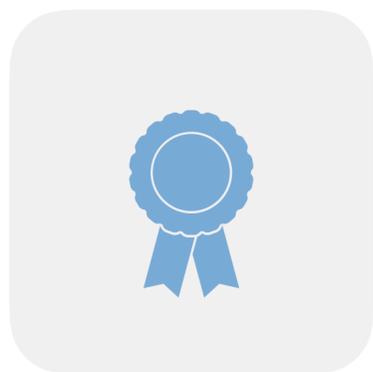
Premium content aggregation from the crypto space

Smart trend change reminder



Instant online support

The global operations team provide local operations support in the Americas, Asia Pacific and other regions; Through popular social softwares such as Telegram, Facebook, etc., users get convenient and professional support.



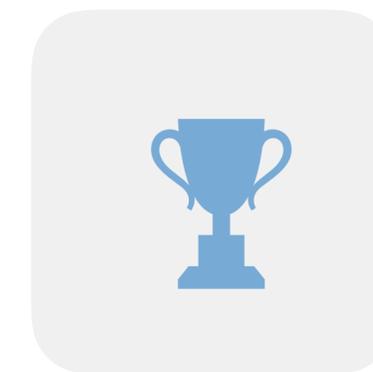
Professional service team

Provide a full range of professional services, including but not limited to introductory guidance, user help, financial consulting and other services.



Diverse communication methods

Users can not only get help through the help center of the official website or email, but also use Facebook, Telegram, Twitter and other social software to get in touch with us quickly.



Rich community activities

The official social communities connect fans with our experts. It is not only a fast-track for help or advice, but also a local exchange center that invites fans to participate in offline activities

Get help from Bitrue anytime, anywhere

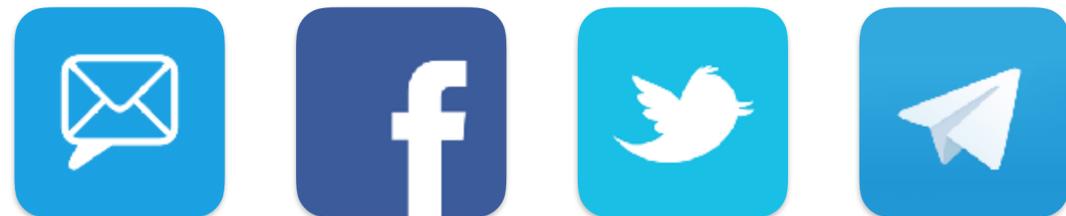


1 Multi-platform, 24/7, localized

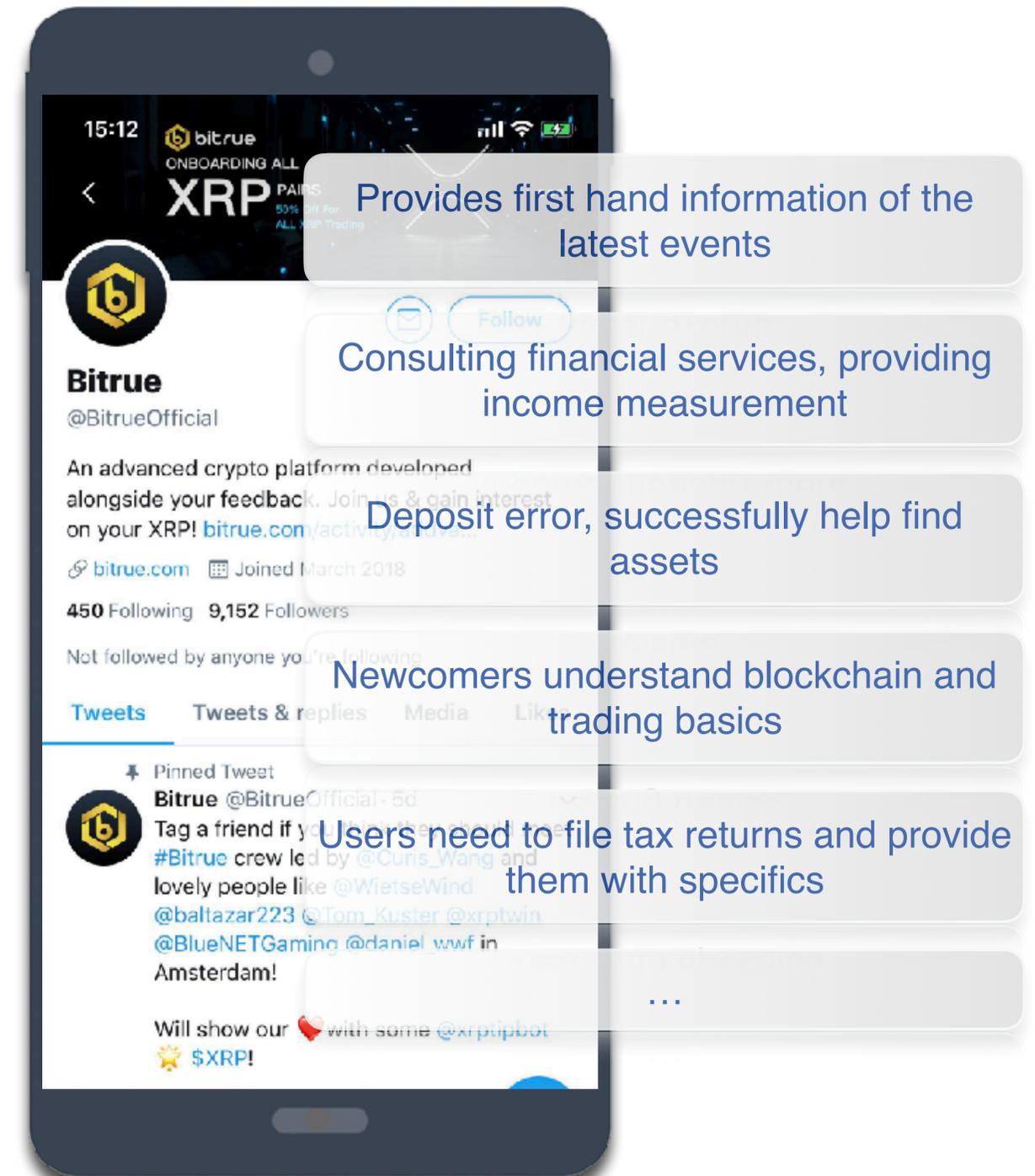
At any time, you can get in touch with the experts via email, Facebook, Telegram, Twitter, etc.

2 Big things, little things, anything

Whether it's beginner's tips, investment advice, or operational issues, no matter what business issues, you can get fast support on every platform.



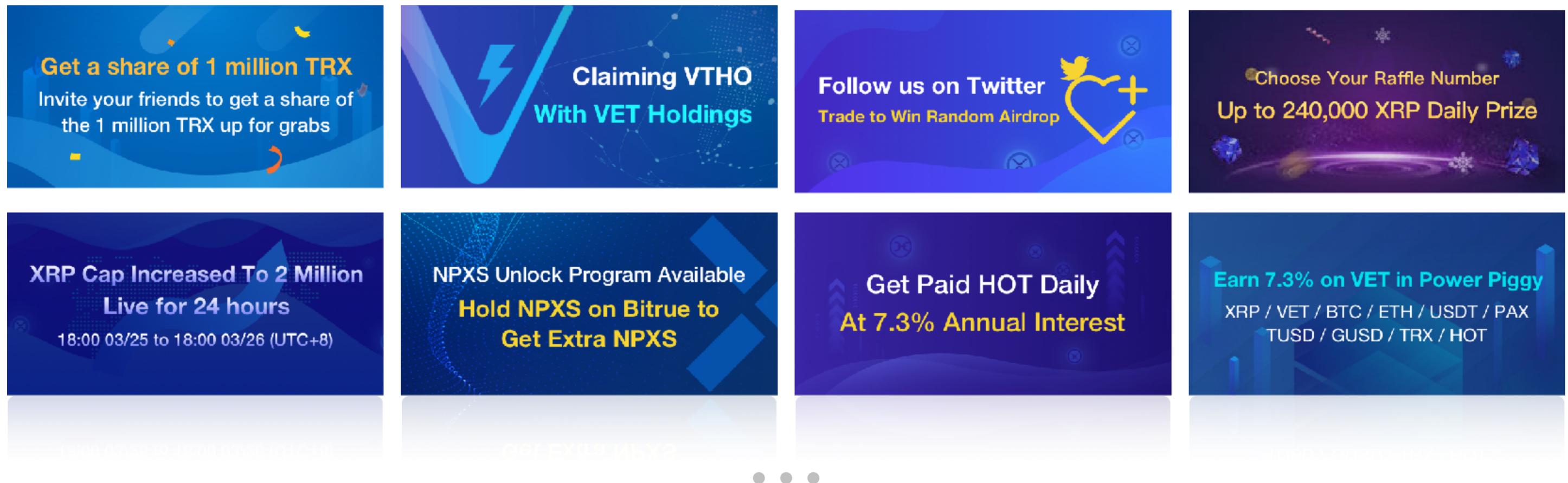
Email	Support@bitrue.com	Facebook	Bitrue
Telegram	BitrueOfficial	Twitter	Bitrue



Various Reward Programs



Bitrue's global operations team has launched dozens of reward programs. Several million dollars worth of digital currency has been given away to users

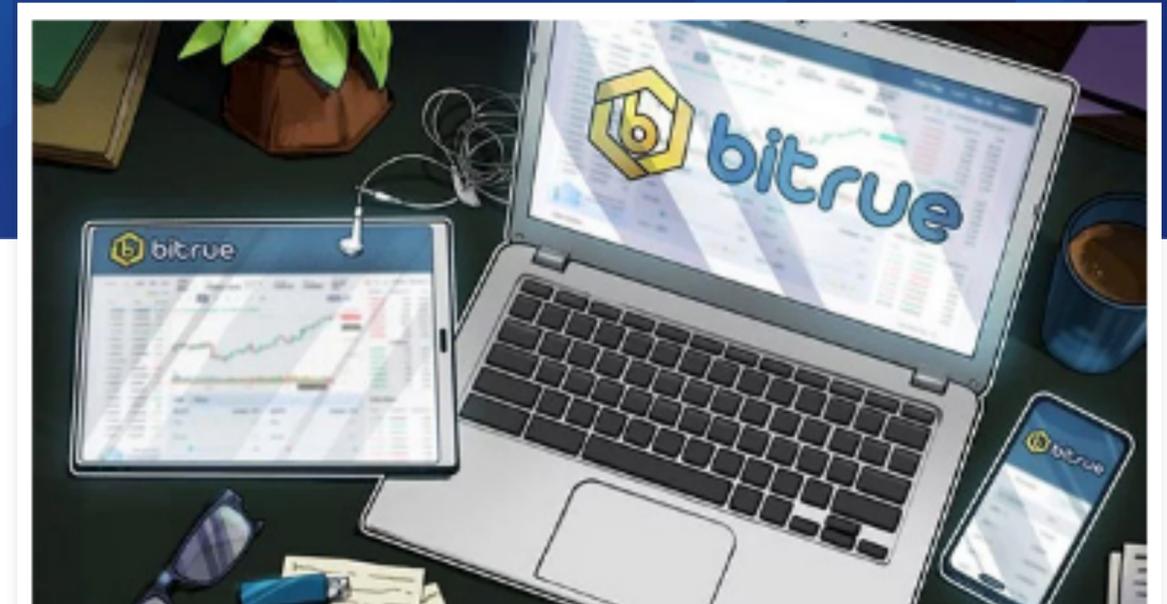
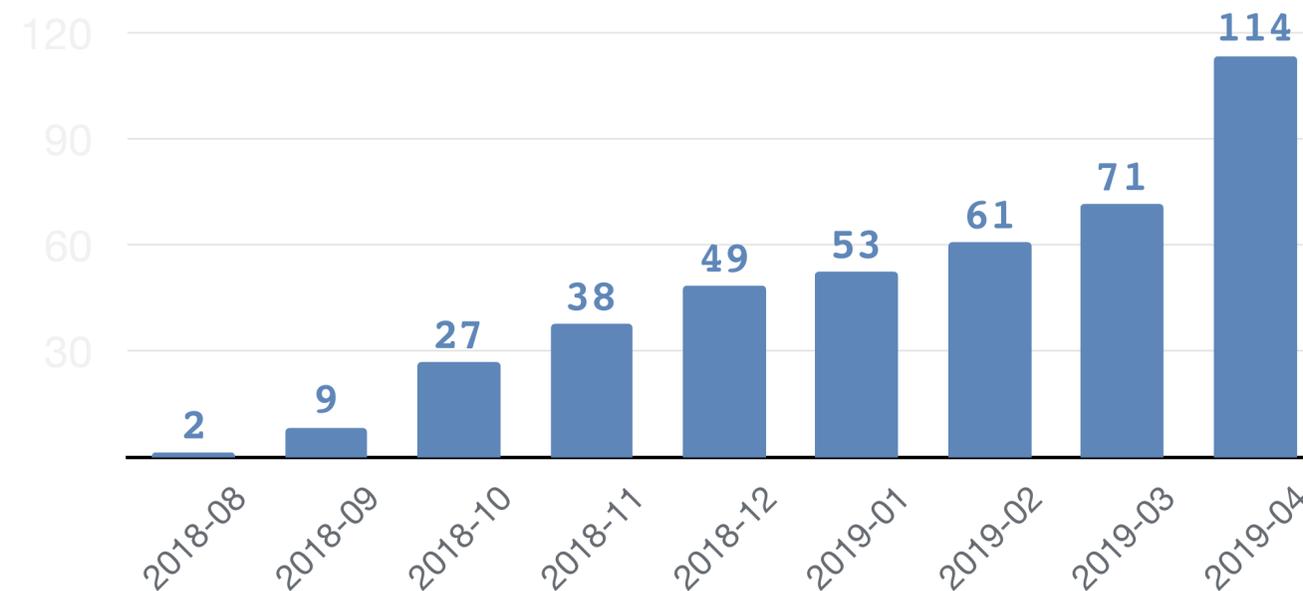


The World's Biggest XRP-Based Exchange

Listed over 70 token and coins, hold more than 180 trading pairs;
With a total of 48 XRP trading pairs, Bitrue has become one of the most active markets of XRP.



History Transaction Volume (XRP)
(Million Dollars)



12-19-2018

News

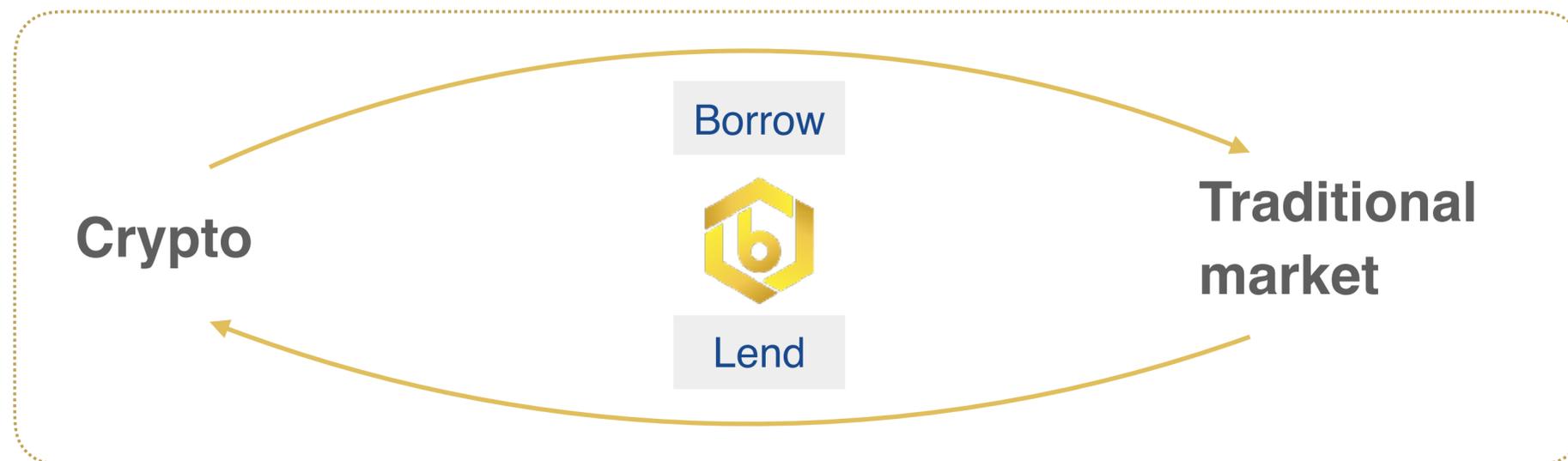
Bitrue: Crypto Exchange Holds 2% of XRP Market in Only Four Months

Bitrue has also actively sought to build XRP liquidity. It has surpassed Poloniex and Bittrex on daily XRP trading volume, which it now handles 2% of total transactions.

The Popular Power Piggy

Total funds opted in is 20 million USD as of now, with very positive feedback

Next step for us is to build Bitrue into an integrated platform where you can **invest, loan and trade**.



Good Reputation

Thanks to the excellent product and services, the customers are speaking highly of us, thank you for your trust and support!

 **@BitrueOfficial** these guys and gals r the best I had lost my xrp from a switch from another wallet and bitrue just answered me in less then min and helping me track it and fixing it literly this customer service is insane

3 47

 How can you not love @BitrueOfficial?

- \$XRP base currency
- Unique pairings (\$LINK)
- Extreme customer focus
- Superb transparancy
- Giveaways/Airdrops
- Actively using @XRPTipBot
- Donating to charities

Can't wait for \$ZAP to be added.

 **Bitrue** @BitrueOfficial · Apr 5

Adding 50 more to @GoodXrp when this reaches 200 retweets. More people should be aware of the project which helps people in need. ❤️

9 37 158

 I always had crypto on a single exchange house, but since @BitrueOfficial appeared, I moved some of the coins there, because it is really exceptional. Thanks, @BitrueOfficial !!!

1 3 26

 Exactly, how can you not speak well of @BitrueOfficial ? Available on twitter and telegram providing personal and efficient support focusing on customer experience and support. They have raised the bar. For me the experience ever!

 @BitrueOfficial has never paid me anything to speak well of them! I speak well of them because they are a huge supporter of #XRP and any time i ever had an issue or a question Bitrue has aways jumped on it, i can truly say they care about the experiance their customers have!!!

10 29

 Replying to @BitrueOfficial and @BitTorrent

Bitrue #BTT airdrop is much better than another exchanges.. i got around +20% more..

keep going Bitrue ~-!! 😄

2 7

 Replying to @BitrueOfficial

And this right here is why you are the number one XRP exchange, you listen to your "CLIENTS" and keep giving to the community. @Curis_Wang you have built something very special and put a team in place that has embraced the xrp community. THANK YOU THANK YOU

3 4 12

 So impressed with @BitrueOfficial and their exchange. Loved the VeChain promotion and how smooth it was run. Hopefully they do it again soon! I'll be using the exchange again for sure! Thanks Bitrue! #vechain @sunshinelu24 @vechainofficial @vechaininsider

2 13 71

 Replying to @RipplePandaXRP and @BitrueOfficial

I can attest the all of the above thus far. Zero issues of any kind. Interest paid daily. Withdraws of quadruple digits no issues. Also had the same conversations, wallet addresses provided. Strategy worked for me as I now know how good it also is for trading as XRP is the Base.

3 13

Blueprint

Bitrue is not only a good exchange, but also strives to become a comprehensive platform for digital currency financial services.

Vision

Bitrue is not only an excellent exchange, but also strives to become a comprehensive platform for digital currency financial services, providing users with top tier advice and usability.



Digital currency
financial services
integrated platform



Financial Service

Send money globally Earn interest Crypto loan

Exchange

Crypto-to-crypto Trade Fiat-to-crypto trade Leverage

Product plan

Bitrue is committed to building its own digital currency eco-chain. In addition to continuing to enrich the trading currency, it will gradually introduce services such as fiat currency transactions, leveraged trading, and digital currency loans.



Fiat Currency Transactions

- Started with the most demanded regions and will extend globally gradually
- Credit card purchase has been enabled



Digital Currency Loans

- Provide digital currency loans. Funds can arrive instantly.



Leveraged Trading

- Provide various trading options to help investors maximize their return on investment

Bitrue Coin (BTR)

BTR is a digital currency issued by Bitrue. It will be used to facilitate the growth of the Bitrue ecosystem.



- Total supply is 1 billion
- Guaranteed to never increase the supply
- Can be used to redeem the trading fee and to build the digital currency loan ecosystem

Holder	Percentage	Amount	Lock-up
The team	35%	350 million	2 years
Private and angel investors	15%	150 million	1 year
Public sale	15%	150 million	no
Ecosystem development fund	25%	250 million	no
Marketing	10%	100 million	no

Bitrue will buy back BTR every quarter using 20% of the quarterly profit. The BTR bought will be put into the pool of the ecosystem development fund.

Business Forecast

Based on the current business conditions and expected goals, we believe that Bitrue will grow rapidly in 2019 and become one of the Top 50 exchanges.



Bitrue Exchange
Key indicator forecast for
2019



Registered Users



Daily Trading
Volume



Financial Service
Amount

Forecast is based on a combination of statistics of 2018 and 2019.
The actual delivered result might be different from this forecast.

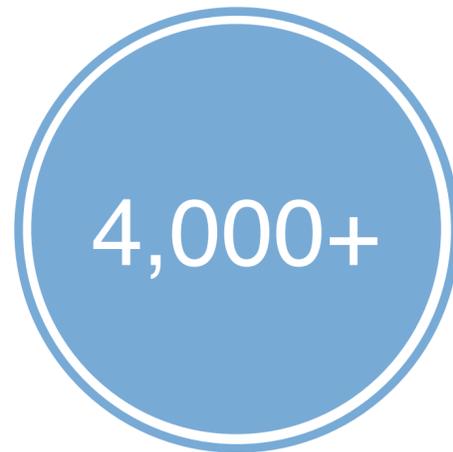
Appendix 1 Bitrue Statistics



Bitrue has a total of over 400,000 registered users, Daily trading volume is about \$40 million

Data is as of April, 2019

Number of users & trading volume



Daily registered users

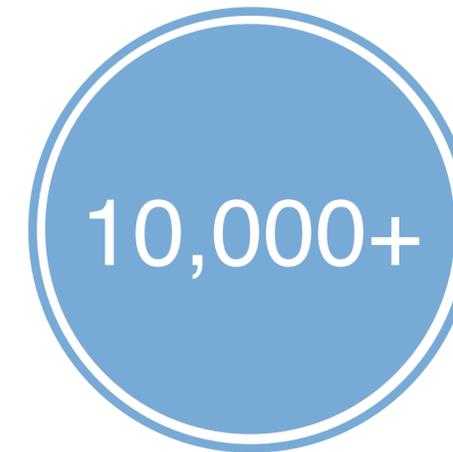


Daily trading volume

Community member



Twitter



Telegram

THANKS

<https://www.bitrue.com/>